Bold Goals Education Steering Committee Minutes
United Way of Central Alabama Boardroom
December 4, 2014 4 PM

Attendees:

Steering Committee Members Present	
Name:	*Organization:*
Kendall Williams	Shelby County Education Foundation
Brooke Burgess	United Way of Central Alabama, Success By 6
Cristy Moody	Walker Area Community Foundation
Stephanie Hill Alexander	Honda Manufacturing of Alabama
Deborah Voltz	University of Alabama at Birmingham
Suzanne Austin	University of Alabama at Birmingham
James McCrary	Community Foundation of Greater Birmingham
Mary Boehm	A+ Education Partnership/A+ College Ready
Spencer Horn	Birmingham City Schools
Sandra Spivey	Alabama State Department of Education
Walter Gonsoulin	Fairfield City Schools
Mitchie Neel	Blount County Education Foundation
J.W. Carpenter	Birmingham Education Foundation
Randall Woodfin	Birmingham City Schools Board of Education
Waymond Jackson	Birmingham Business Alliance
Gary Pledger	AT&T
Shelly Mize	Tarrant City Schools
Tammie Williams	Alabama Power/Pell City Schools Board of Education
Stan Law	YMCA of Greater Birmingham
Bill Jones	Co-Chair
Phil Hammonds	Co-Chair
Backbone Staff:	
Sara Newell	United Way of Central Alabama
Dan Stephens	United Way of Central Alabama
Caroline Harris	United Way of Central Alabama
Katie Langley	United Way of Central Alabama
Kadie Peters	United Way of Central Alabama

Excused Absences: Jim Wooten, Rebekah Koen, Craig Pouncey, Alison Grizzle, Mike Luce, Carol Butler, and Kristina Scott

Co-Chair, Bill Jones, called the meeting to order, welcomed members to the meeting, and thanked them for committing time and support to Bold Goals Education. Phil Hammonds, co-chair, then asked for all attendees to introduce themselves and the organizations they represent. Once all attendees had made introductions Dan Stephens echoed welcome and appreciation.

Dan Stephens continued to present the Bold Goals Education Steering Committee membership rotation classes for review and consideration. Dan explained term limits in that each member can serve up to two consecutive terms. The floor was then opened for questions and considerations, and none were voiced. He further recommended that if any changes need to be made please contact backbone staff.

Bill Jones then gave a brief history of the [Bold Goals Coalition of Central Alabama](#) and how the community chose education, health, and financial stability to be the main impact areas. Bill transitioned into the background of Bold Goals Education mentioning partnering with the [StriveTogether Network](#) from Cincinnati, Ohio. The Steering Committee received an update on the work over the past six months, specifically the Planning Retreat, Information Session, [Design Institute,](#) and [180 Day Action Plan](#). Bill explained that these events were laying the foundation and building the infrastructure for Bold Goals Education and how it is now the role of the Steering Committee to provide oversight and support to continue the work. Phil Hammonds briefly followed Bill by reminding the Steering Committee of key concepts and ideas like "[collective impact](#)" and our participation in the StriveTogether Network.. Phil also encouraged the Steering Committee by addressing that, "…this is messy work" and that the results are worth the investment.

The co-chairs and Dan Stephens then reviewed the responsibilities and expectations of Steering Committee members. The Steering Committee reviewed the accountability structure outlining each group at each level along with the respective duties and responsibilities of each group. Dan then gave a description of the action networks as requested by a Steering Committee member. The next item on the agenda was presenting the Leadership Agreement. It was quickly assessed by highlighting main points like, key community level outcomes, use of data, member participation, and evaluating success. Bill drew the committee's attention to the serious responsibilities and commitments to Bold Goals Education and the community that the Leadership Agreement entails. The members of the Steering Committee then [signed the Leadership Agreement.](#)

ACTION ITEM: The final piece of the Responsibilities and Expectations portion of the meeting was the presentation, review, and adoption of the [Process Manual](#). Dan reminded members that the document had been sent prior to the meeting for review and consideration and described how a task group and larger groups of constituents had developed and reviewed the Process Manual. Dan noted the title of the document was intentionally "Process Manual" to indicate that the document does not contain legally binding by-laws; rather, as Bill Jones noted, the document presents "Standard Operating Procedures" to keep us aligned and organized. **Gary Pledger then moved the approval of the Process Manual with a second by Suzanne Austin. The committee unanimously approved the motion by voice vote.**

Next, Dan Stephens presented the 180 Day Action Plan to Steering Committee members. Using the interactive version on the Bold Goals Coalition website, he outlined the plans for the next five months. A question was raised in response to the subject of the baseline community report card that will go live on the website in January. The question was in response to publishing data on a county level instead of on a school district level. A portion of the members suggested publishing the data on a district level and asked the members who serve as superintendents if this would be objectionable. They voiced no immediate objections.   The members continued to explore what the appropriate level of disaggregated data would be for a baseline report to the community. Members reiterated the need to use data as a flashlight rather than a hammer, while also balancing the need to have data be specific enough to be useful. The members agreed that the co-chairs and backbone staff should organize a task group to further discuss and make recommendations to the Steering Committee on public presentation of data.

The remainder of 180 Day Action Plan portion of the meeting was used to outline the charter and action planning process and provide examples of what each action network will create in the coming months. A member of the committee also highlighted the need for Bold Goals Education to continually report not only on data, but also on the process by which we are aligning the community around a common agenda and common measures. The process itself is important and is a story the community needs to hear.

The next item on the agenda, Action Commitment: 100 Conversations in 100 Days, was presented by Bill Jones. He reviewed the documents in the meeting packet and asked for each Steering Committee member to contemplate individuals within their own spheres of influence who need to hear about Bold Goals Education. Bill shared his list of individuals with the group.

Phil Hammonds then proposed the next meeting of the Steering Committee be either late spring or early summer. He offered for backbone staff to send out a poll to gauge the best date for the next meeting. Phil then thanked all attendees and members for their time, commitment and support and adjourned the meeting.